

FinDev Canada's gender equality approach



Gender equality is one of FinDev Canada's development impact priorities. We apply a gender-lens to 100% of our investments. Our investments in gender equality and women's economic empowerment are a key enabler to reduce poverty, achieve a more stable and prosperous future, and drive business performance in our portfolio.

Gender equality in our portfolio

As of December 31, 2024 | All figures stated in USD*

65%
of investments
are 2X-aligned

86,856
direct jobs
held by women

367,664
women owned micro,
small and medium-sized
enterprises (MSMEs)
financed

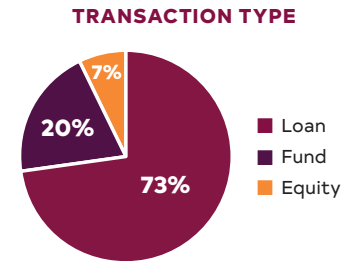
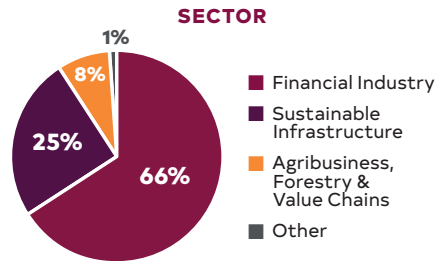
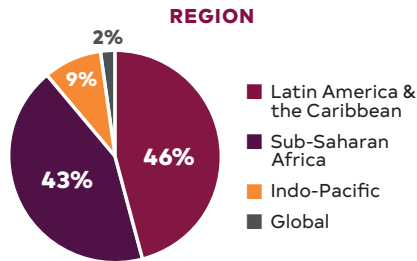
79%
of climate finance
deals are also
2X-aligned*

21
total gender action
Technical Assistance
projects

* Figures include exited transactions.

**2X-aligned deals meet the 2X Criteria, an international standard for gender-lens investing, which promote women as entrepreneurs, leaders, employees, suppliers, clients and users. Learn more at: www.2xchallenge.org/criteria.

Gender portfolio breakdown



Client stories



ECOENTERPRISES FUND III

EcoEnterprises III is a women-led investment fund that provides capital to biodiversity-based growth small and medium-sized enterprises operating in sensitive ecosystems in Latin America. They serve several sectors including sustainable agriculture and forestry, agroforestry and wild-harvested products, aquaculture and ecotourism.

FINDEV CANADA'S FINANCIAL COMMITMENT: \$12.5M

EcoEnterprises Fund III's impact

- Women-led fund manager
- 100%** of the fund's investments are 2X-aligned
- 1.1K** direct jobs held by women
- 235K** tons of CO2 equivalent emissions avoided
- provided customized support to strengthen portfolio companies' operations with the support of FinDev Canada's Technical Assistance Facility



ENERGY ENTREPRENEURS GROWTH FUND (EEGF)

The Energy Entrepreneurs Growth Fund (EEGF) is an innovative investment fund offering catalytic financing and technical assistance to early and growth-stage companies that increase access to clean and affordable energy for off-grid households and businesses in Sub-Saharan Africa.

FINDEV CANADA'S FINANCIAL COMMITMENT: \$8M

EEGF's impact

- 7.7K** direct jobs supported, including **1.7K** direct jobs held by women
- 100%** of the fund's investments are 2X-aligned
- 506K** tons of CO2 equivalent emissions avoided
- 293K** solar products sold, reaching **1.37M** people many of them in low-income and rural communities